



Original Article

A randomized controlled study on the effectiveness of a diabetes self-management app in Bangladesh

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Abstract

Introduction: The smart phone application concept is widely recognized as a tool to support patients' adherence. Using different types of reminder-based materials combined with traditional health education has demonstrated its effectiveness in enhancing knowledge and fostering adherence to diabetes management. Very few studies found to identify the effectiveness of smartphone application for the diabetes seven self-management components. This study was aimed to assess this issue among Bangladeshi patients.

Methods: A randomized controlled trial was performed from July 2022 to June 2023 in two diabetic hospitals affiliated with the Diabetic Association of Bangladesh located in Dhaka district among the 400 diabetic patients. The smartphone Application 'Diabetes Self-Care' was installed on the smartphone of each patient of the intervention group and instructed them to use it. Data were collected using a semi-structured questionnaire through face-to-face interview. Knowledge and adherence were measured and compared in the different groups before and after the intervention using t-test, McNemar's test, and logistic regression technique.

Results: The endline status of the intervention group reflected significant ($P < 0.01$) improvement in knowledge and adherence to self-management compared to the baseline status. Knowledge (regarding seven self-management components, basic and technical components of diabetes) improved significantly ($P < 0.01$) in the intervention group. Adherence to self-management components improved significantly ($P < 0.01$) more in the intervention group than in the control group.

Conclusion: The m-Health intervention, using smartphone application, demonstrated a noteworthy enhancement and positive impact on patients' knowledge and adherence. This successful model of intervention holds the potential for nationwide replication, offering a viable approach for self-managing diabetes and other non-communicable diseases to enhance patient outcomes and reduce healthcare burdens.

Keywords: Smartphone application, Self-management, Diabetes mellitus, Randomized controlled trial, Bangladesh context

Received: October 6, 2024, Accepted: December 19, 2024, ePublished: December 30, 2024

Introduction

Diabetes mellitus (DM) is one of the most common and prevalent chronic diseases in the world.^{1,2} With 7.1 million diabetic individuals, Bangladesh is the country with the 10th-highest prevalence of adult diabetes worldwide. Its prevalence in Bangladesh is also increasing (5.52% in 2013³ and 7.4% in 2015⁴) and rising costs for complications (41 USD in 2013³ and 51 USD in 2015⁴) can be avoided with early diagnosis and adequate management. Diabetes has no cure, thus self-management is essential throughout one's lifetime.^{2,5} Self-management covers things like foot care, food, medication, physical activity, follow-up appointments, blood glucose tests, and avoiding risky behaviors. By doing these things, one can lessen problems, enhance glycemic control, and enhance one's quality of life. To change patients' behaviors and increase their engagement in their treatment, diabetes self-management education and support are crucial, especially at the time

of diagnosis.^{5,6} The Diabetic Association of Bangladesh (BADAS) has already begun implementing many diabetes control projects in Bangladesh, although no outcomes have yet been made public.⁷ Mobile phone use could be a low-cost way to give patients more control over their diabetes care.⁸⁻¹¹ Mobile health (m-Health) or electronic health (e-Health) initiatives using mobile phones to improve health have recently spread the world.¹² Bangladesh, which has 159 million people overall but 150 million mobile phone subscribers, may readily adopt this technology as an option.^{8,9} The m-Health approach appears to work well in cities and among educated young individuals^{13,14} including rural regions.¹⁵ A study in a developed country demonstrated that using the mobile app "bant II" for self-management of type 2 diabetes mellitus (T2DM) helps patients monitor changes in their glycemic control, receive guidance on corrective actions, and improve their overall self-management skills.¹⁶ Moreover, a study conducted



in Iran found that T2DM patients in developing nations had a positive outlook and high level of confidence when using health management apps on smartphones will help them control their diabetes.¹⁷ In addition, a study among Australian patients indicated that despite various hurdles such as technical difficulties including initial setup, and poor internet access, the majority of app users had improved self-management and health after using the program.¹⁸ Several review articles suggest that mobile app-assisted self-care interventions are effective for managing blood glucose and blood pressure by facilitating remote health management, communication, personalized recommendations, and decision-making.¹⁹ Diabetes education material in the form of self-management apps is rapidly evolving, and integrating into healthcare service delivery where digital technologies and self-management solutions have become increasingly important.²⁰ Numerous smartphone apps based on self-management strategies for DM have been developed globally but not concerning the seven self-management components. In Bangladesh, a middle-income country, there are many various cultures and religions, as well as vast differences in socioeconomic status and access to medical care depending on where you live. At the same time, the number of diabetics in Bangladesh is rising. There are no studies that show how well smartphone applications help to control their diabetes. The improvement in the diabetes patient's knowledge and behavior, together with the behavioral change method, will demonstrate the effectiveness of the smartphone application "Diabetes-Self Care." This present study intended to explore the effectiveness of this smartphone application (including seven diabetes self-management components) in managing patients' daily in diabetic condition and thereby empowering diabetic population in Bangladesh.

Methods

Study design

This study employed a randomized controlled trial based on communication technology, encompassing both an intervention and a control group. The study was conducted in the Dhaka district, the capital of Bangladesh. The district boasts urban and rural distributions, supported by ample technical and logistical resources followed by the administrative layer.²¹

Adhering to the Declaration of Helsinki, the study obtained approval from the Ethical Review Committee.

Participants

The study spanned a duration of 12 months, from July 2022 to June 2023 with a baseline survey, an 8-month intervention phase, and an endline survey supervised by the Department of Public Health, NUB. The study included diabetic patients (both type 1 and type 2) registered at Savar Swasthoseba Kendro (SSK) and Bangladesh Institute

of Health Sciences (BIHS) General Hospital, managed by the BADAS. Participants met specific inclusion criteria followed written informed consent: (i) diagnosed as diabetic according to the WHO guidelines (threshold values for fasting ≥ 7.0 mmol/L and for 2 hours fasting plasma glucose ≥ 11.1 mmol/L); (ii) registered in the SSK and BIHS General Hospital; (iii) residing in the Dhaka city and within 2 km of the study places; (iv) aged 18 to 64 years and (v) owning a smartphone with willingness to participate. Exclusion criteria encompassed: presense of gestational DM and mental or physical disability.

Randomization

A total of 400 participants, distributed 200 individuals in each group, was enlisted for the study. The sample size was determined utilizing the formula " $n = [2 \times (a + b)^2 \times \bar{\sigma}^2] / (\mu_1 - \mu_2)^2$ " where a (conventional multiplier for alpha, 0.05) = 1.96, b (conventional multiplier power) = 0.842, $\bar{\sigma}$ (population variance) = 16.3 and $(\mu_1 - \mu_2)$ (population mean difference among two groups) = 4.57 detected with 80% power and 0.05 significance level.⁷

This study was conducted in Dhaka city to represent the diverse diabetic patient population. Initially, 400 patients were randomly selected from last year's registered patient index (SSK = 973; BIHS General Hospital = 1610) of affiliated hospitals with BADAS. Patients were recruited in this study employing a systematic approach with intervals of five and eight between patients from SSK and BIHS General Hospital, respectively, meeting inclusion and exclusion criteria. If a patient didn't meet the criteria, the next targeted patient was approached. After randomization, informed consent was obtained, and baseline data was collected. During the end line period, twelve participants were lost to follow-up: one died, and eleven refused to continue participation (Figure 1).

Procedures

Baseline and end-line data were acquired through face-to-face interviews, employing a pre-tested and semi-structured questionnaire. Concerning the validation, the questionnaire was designed incorporating relevant variables adapted from previously published article and based on our research context.²² Data collectors obtained self-management practices, healthcare advice, and clinical measurements (blood pressure and blood glucose) from patients' diabetic guidebooks. These guidebooks, standard for all affiliated hospitals under BADAS, contain updated physician advice and clinical information.

Each intervention group patient received the smartphone application "Diabetes Self-Care," developed by the research team in collaboration with NUB's Computer Science and Engineering department. The app, with distinct colors for each self-management component, reminded patients and guided their actions accordingly. Such as diet: timing and type; drug: dose, frequency,

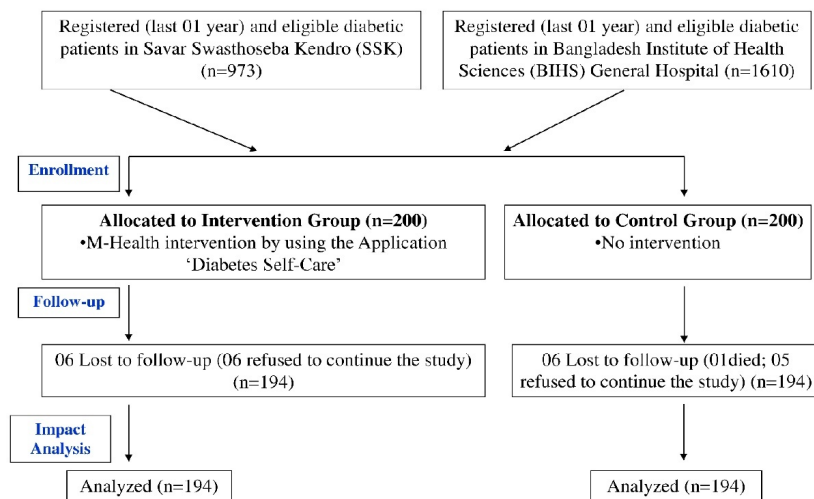


Figure 1. Participant flow throughout the study

direction, and duration; physical exercise: name, timing, and duration; follow-up visits and blood glucose tests: date and interval; blood glucose monitoring at home: dates and times/days; tobacco avoidance: for not taking that a patient wanted to avoid; foot care: timing and type. Control group patients did not receive this intervention. A matrix sheet tracked patient progress, with three contact attempts within seven days. Reasons for missed contacts were documented. Patients could opt out at any time.

Outcomes

The outcomes of this study were: (i) basic and technical knowledge of diabetes, (ii) adherence to the advices of drug, diet, physical exercise, follow-up visit, blood glucose test, stop smoking and foot care. During the regression analysis, a model was adjusted, incorporating socio-demographic, disease and therapeutic, health services, and clinical characteristics of the participants.

Measures of this study

Knowledge: Knowledge assessment of diabetic patients involved a scoring system covering basic and technical knowledge. Basic knowledge included diabetes definition, types, blood glucose thresholds, symptoms, management, complications, and hyper- and hypoglycemia. Technical knowledge encompassed: drugs (dose, frequency, route, duration, expiry date), diet (frequency of meals, foods not recommended), regular physical exercise (frequency, duration, safety issues), benefits of attending follow-up visit and doing regular blood glucose test, importance and process of stopping tobacco consumption and advice for regular foot care. Each correct response scored 1, incorrect ones received 0, and for multiple correct answers, the score was divided by the total. The total score was converted into a percentage, categorized as poor (<50%) or good (>50%) knowledge.²³

Adherence: Drug adherence included following prescription advice for dose, duration, frequency, and

route (oral or injection). Dietary adherence meant having at least five meals per day, while physical activity adherence was at least ≥ 150 min/wk. Adherence also involved attending follow-up visits and blood glucose tests within seven days of recommendation, abstaining from tobacco use, and weekly foot care, which included checking feet and shoes and trimming toenails.²²

Clinical information: The high blood pressure threshold was ≥ 120 mm Hg for systolic blood pressure (SBP) and ≥ 80 mm Hg for diastolic blood pressure (DBP).²⁴ The blood glucose threshold two hours after breakfast was set at >7 mmol/L.²⁵

Statistical analysis

The data underwent rigorous quality checks, followed by entry and analysis employing the Statistical Package for the Social Sciences (SPSS). Continuous variables were presented as mean \pm Standard Deviation (SD), while categorical variables as percentages with 95% confidence intervals (CI). Paired and independent t-tests compared means within and between groups, while McNemar's test and logistic regression analyzed categorical variables. Statistical significance was set at $P < 0.05$.

Results

Participant's characteristics

We included 400 participants (40.0% male and 60.0% female) in the study, where the majority ($n=230$, 57.5%) had a family history of diabetes. No substantial or statistically significant differences were observed in the baseline characteristics of participants between the intervention and control groups, as indicated in Table 1. Respondents in this study mostly resided with family members and had an average of three children (family size: 4 ± 2 , number of children: 3 ± 2). The majority (75.5%) found the hospital conveniently close (<3 km), but most (56.8%) stated they needed an accompanying person while visiting. Almost all participants (94.8%) were using

Table 1. Baseline characteristics of the study participants

	Total (400)		Intervention group (200)		Control group (200)		P value
	Mean±SD or n (%)		Mean±SD or n (%)		Mean ± SD or n (%)		
Gender ^a							
Male	160	40.0%	86	43.0%	74	37.0%	0.22
Female	240	60.0%	114	57.0%	126	63.0%	
Number of children ^b	3 ± 2		3 ± 2		3 ± 2		0.42
Family size ^b	4 ± 2		4 ± 2		4 ± 2		0.06
Family history ^a							
Had	230	57.5%	122	61.0%	108	54.0%	0.15
Didn't have	170	42.5%	78	39.0%	92	46.0%	
Used therapy ^a							
Clinical (oral drug/ insulin)	379	94.8%	189	94.5%	190	95.0%	0.82
Others (herbal/ homeopath)	21	5.2%	11	5.5%	10	5.02%	
Distance to go to hospital ^a							
<3 km	302	75.5%	149	74.5%	153	76.5%	0.64
>3 km	98	24.5%	51	25.5%	47	23.5%	
Cost to go to hospital ^a							
<0.74 USD	249	62.2%	127	63.5%	122	61.0%	0.60
>0.74 USD	151	37.8%	73	36.5%	78	39.0%	
Accompanying person needed ^a							
Yes	227	56.8%	112	56.0%	115	57.5%	0.76
No	173	43.2%	88	44.0%	85	42.5%	
Blood pressure (diastolic) ^b	81.52 ± 14.02		81.22 ± 11.48		81.80 ± 16.20		0.25
Blood glucose (fasting) ^b	8.27 ± 2.90		8.21 ± 2.77		8.33 ± 3.03		0.92

^a Data presented as proportion (n) and percentage (%); ^b data presented as mean ± SD; Statistical significance at $P < 0.05$; n for each group (intervention and control) = 200.

clinical therapy, with the treatment cost (<0.74 USD) being affordable for the majority (62.2%). Additionally, clinical parameters such as blood pressure (diastolic: 81.52 ± 14.02) and fasting blood glucose (8.27 ± 2.90) were within normal ranges. (Table 1).

Changes in knowledge and adherence after the intervention among the respondents

The baseline assessment revealed low baseline knowledge in both groups regarding diabetes and its management. However, after the intervention, there was a significant improvement ($P < 0.01$) among the intervention group participants. This improvement was notably greater ($P < 0.01$) compared to the control group across various knowledge components, as indicated by Mean ± SD, such as basic knowledge about diabetes (Baseline: 15.90 ± 10.85, Endline: 26.38 ± 10.41), drug (Baseline: 25.43 ± 27.88, Endline: 48.63 ± 35.07), diet (Baseline: 38.98 ± 26.42, Endline: 53.16 ± 24.18), physical exercise (Baseline: 16.32 ± 15.80, Endline: 34.77 ± 19.05), follow-up visit (Baseline: 8.56 ± 15.33, Endline: 26.38 ± 10.41), foot care (Baseline: 12.44 ± 15.55, Endline: 54.57 ± 45.05), total technical aspects (Baseline: 21.13 ± 14.70, Endline: 43.91 ± 19.13) and total knowledge regarding diabetes

(Baseline: 17.88 ± 11.11, Endline: 33.02 ± 11.67) (Table 2).

Table 3 showed that compared to the control group, the intervention group's adherence to each component of diabetes management improved significantly ($P < 0.01$) after intervention. Components like drug (OR = 4.74), diet (OR = 6.06), physical exercise (OR = 5.25), follow-up visit (OR = 4.44), blood glucose test (OR = 3.22), tobacco use (OR = 2.51), foot care (OR = 3.82) and total adherence (OR = 7.98) showed drastic improvement. Although the control group also showed significant improvement in adhesion to drug and total adhesion level, it seems that the total number of respondents is still high in the intervention group compared to the control group (Drug: Intervention endline- 84%, Control endline- 52.6% & total adherence: Intervention endline- 88.7%, Control endline- 49.5%) (Table 3).

Discussion

This study evaluated the effectiveness of an m-health intervention for diabetes self-management in urban Bangladesh. The intervention involved using the "Diabetes Self-Care" mobile app for six months, emphasizing usability and acceptability. Patients in the intervention group received daily reminders tailored to the seven self-

Table 2. Changes in knowledge and differences between groups after the intervention

Knowledge on different components of diabetes	Intervention group (n=200)			Control group (n=200)			Differences between intervention vs. control group (at end line)
	Baseline	End line	<i>P</i>	Baseline	End line	<i>P</i>	
	Mean±SD	Mean±SD		Mean±SD	Mean±SD		<i>P</i>
Total basic knowledge	15.90±10.85	26.38±10.41	0.01*	16.63±11.18	17.17±11.52	0.06	0.01*
Drug	25.43±27.88	48.63±35.07	0.01*	28.35±28.75	27.75±29.07	0.21	0.01*
Diet	38.98±26.42	53.16±24.18	0.01*	40.34±26.14	38.72±26.98	0.13	0.01*
Physical exercise	16.32±15.80	34.77±19.05	0.01*	16.72±15.35	17.30±15.75	0.19	0.01*
Follow-up visit	8.56±15.33	22.89±29.57	0.01*	9.69±16.44	9.79±16.81	0.56	0.01*
Foot care	12.44±15.55	54.57±45.05	0.01*	13.14±16.03	12.18±15.81	0.05	0.01*
Total technical knowledge	21.13±14.70	43.91±19.13	0.01*	22.14±14.18	21.62±15.49	0.27	0.01*
Total knowledge on diabetes	17.88±11.11	33.02±11.67	0.01*	18.72±11.51	18.86±12.06	0.68	0.01*

Data are presented as mean ± standard deviation. A paired *t* test was used for within-group comparisons and an independent *t* test was used for group comparisons, with a significance level of **P* < 0.05. Adjusted for gender, number of children, family size, family history, used therapy, distance to go to hospital, cost to go to hospital, accompanying person needed, blood pressure (diastolic), and blood glucose (fasting).

Table 3. Changes in adherence and differences between groups after the intervention

Adherence to different components of diabetes management	Intervention Group (n = 200)			Control Group (n = 200)			After the intervention
	Baseline	Endline	P	Baseline	Endline	P	Odd ratio (95% CI)/ P
	No. (%)	No. (%)		No. (%)	No. (%)		
Drug	83 (42.8)	163 (84.0)	0.01*	87 (44.8)	102 (52.6)	0.01*	4.74 (2.94-7.63)/ 0.01*
Diet	86 (44.3)	164 (84.5)	0.01*	89 (45.9)	92 (47.4)	0.54	6.06 (3.74-9.80) 0.01*
Physical exercise	50 (25.8)	139 (71.6)	0.01*	58 (29.9)	63 (32.5)	0.23	5.25 (3.40-8.10) 0.01*
Follow-up visit	49 (25.3)	127 (65.5)	0.01*	54 (27.8)	58 (29.9)	0.21	4.44 (2.90-6.81) 0.01*
Blood glucose test	71 (36.6)	138 (71.1)	0.01*	78 (40.2)	84 (43.3)	0.10	3.22 (2.11-4.91) 0.01*
Tobacco use	150 (77.3)	167 (86.1)	0.01*	138(71.1)	138(71.1)	1.00	2.51 (1.50-4.18)/ 0.01*
Foot care	72 (37.1)	146 (75.3)	0.01*	81 (41.8)	86 (44.3)	0.06	3.82 (2.48-5.88) 0.01*
Total adherence	88 (45.4)	172 (88.7)	0.01*	86 (44.3)	96 (49.5)	0.01*	7.98 (4.71-13.49) 0.01*

Data are presented as proportion; n (percentage %). McNemar test was used within-group comparisons and Logistic Regression was used between-group comparisons after one-year intervention with a significance level of **P* < 0.05. The adherence level of each parameter was indicated. The control group was the reference category for calculating the odds ratio. Adjusted for gender, number of children, family size, family history, used therapy, distance to go to hospital, cost to go to hospital, accompanying person needed, blood pressure (diastolic), and blood glucose (fasting).

management components of diabetes. Building upon prior studies in Bangladesh, the intervention encompassed a pictorial educational book and a behavior-tracking logbook.⁴ Utilizing reminder-based tools alongside traditional health education has been recognized as effective in improving knowledge and adherence to diabetes management.^{18-20,26}

In both intervention and control groups, most participants had a family history of DM, received clinical therapy as a treatment and lived within 3 kilometers of healthcare facilities with transport costs below \$0.74, indicating an optimistic scenario on the availability of existing healthcare support for diabetic patients. However, many required a need for an accompanying person to go to the hospital may be due to their ill health condition triggered by the comorbidities. Mean blood glucose levels were similar between groups. Baseline survey findings showed no significant correlations between socio-demographic and clinical characteristics, consistent with other studies in Bangladesh.^{4,16,17}

The baseline survey revealed a low mean knowledge

level across various diabetes management components in both groups. However, after the intervention, the endline data showed a significant improvement in diabetes self-management knowledge, particularly in the intervention group. Components such as basic knowledge, drug management, diet, exercise, follow-up visits, foot care, and total technical aspects all improved significantly more in the intervention group than the control group. Another study also noted a substantial increase in knowledge parameters among intervention groups, including diet, exercise, follow-up visits, blood glucose monitoring, tobacco cessation, and both basic and technical diabetes management knowledge.²² Traditional interventions like community-based and organization-based counseling have demonstrated efficacy in improving diabetes knowledge worldwide.²⁷⁻²⁹

The baseline survey revealed poor adherence to the seven diabetes self-management components in nearly half of the cases in both groups. More than half of the participants failed to follow drug and dietary advice, often due to forgetting. Regular exercise was also lacking,

primarily due to forgetting. Most participants did not attend scheduled follow-up visits and blood glucose tests, mainly because they forgot. Surprisingly, most claimed to adhere to tobacco cessation advice. Foot care advice was also largely ignored, with forgetting cited as the main reason. The endline survey showed distinct differences between the intervention and control groups in adherence patterns.

After the intervention, the difference in adherence to diabetes self-management between the intervention and control groups was significant. Most of the components of knowledge: drug, diet, physical exercise, follow-up visit, blood glucose test, tobacco use, foot care, and total adherence, substantial significant improvements were observed within the intervention group compared to the control group. The logistic regression analysis revealed a significant improvement in between-group comparisons after a one-year intervention. Significant higher odds regarding greater adherence were found in the components which are drug, diet, physical exercise, and follow-up visit. Consequently, the outcome after intervention showed significantly higher odds of total adherence. In a separate study conducted in Bangladesh, the impact of the intervention was more significant in the m-health education group concerning adherence to four key components (drug, physical exercise, follow-up visit, blood glucose monitoring, and stopping tobacco) and conversely, more crucial in the traditional health education group for diet and foot care practices.²²

Our study and others have found significant efficiency and effectiveness in m-Health interventions.^{18,22,28} Conversely, a prior qualitative study in Dhaka highlighted the role of social and family support in improving adherence to physical exercise. conversely, a prior qualitative study in Dhaka highlighted the role of social and family support in improving adherence to physical exercise.²⁰ However, there is a scarcity of studies assessing the effectiveness of mobile phone applications due to implementation challenges.^{18,20} An experimental study in urban Bangladesh utilizing voice call services demonstrated significant improvements in drug adherence, physical exercise, timely physician consultations, and tobacco cessation.^{28,29}

The study's significant and robust outcome strengthens its findings, as the intervention group showed improved knowledge and adherence regarding diabetes. Additionally, the use of a validated questionnaire from a previous study adds to the study's strength. The intervention tool was found to be user-friendly and well-accepted by participants. A study in Iran also demonstrated that image-based educational interventions improved knowledge and adherence among diabetic patients with lower education levels compared to other groups.²⁹

The study's limitations include recruiting patients solely from the greater Dhaka city area, limiting the generalizability of the findings to all diabetic patients in

Bangladesh. Additionally, a small number of dropouts, some due to unavailability or death, were not significantly different from the study population in terms of basic criteria or variables.

Conclusion

The study showed that m-Health intervention positively impacted patients' knowledge and adherence, notably improving areas like diet, exercise, tobacco cessation, betel nut cessation, and daily foot care for diabetes self-management. Significant knowledge improvement was observed among the intervention group. The intervention also significantly increased adherence to diabetes self-management components, although minimal changes were seen in healthcare facility visits, likely due to financial constraints. These challenges contributed to uncontrolled blood glucose levels. Implementing a public health insurance system and adding NCD medications to the essential medicine list could alleviate financial barriers. Scaling up m-Health support for diabetic patients is a promising strategy for enhancing adherence and effective condition management. Future studies should explore the long-term sustainability of m-Health interventions in diabetes management and assess their impact on clinical outcomes. For practice, integrating m-Health tools into national healthcare strategies can enhance patient education and adherence, particularly in underserved areas.

Acknowledgments

The study was supported by the Ministry of Science and Technology, Peoples' Republic of Bangladesh. We acknowledge Savar Swasthoseba Kendro (SSK) and Bangladesh Institute of Health Sciences (BIHS) General Hospital, managed by the Diabetic Association of Bangladesh (BADAS). We are incredibly grateful for the generosity of the patients and their families.

Authors' Contribution

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Supervision: Bilkis Banu, Md. Abdul Hakim Majumder.

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Writing-review & editing: Bilkis Banu, Nasrin Akter, Md. Abdul Hakim Majumder.

Competing Interests

None declared.

Consent for Publication

All respondents permitted publication, provided anonymity was ensured.

Ethical Approval

Ethical approval was taken from the Ethical Review Committee of the Northern University Bangladesh, Dhaka, Bangladesh (NUB/DPH/EC/2022/20-a). Informed written consent was collected from the participants before inclusion in the study. Informed consent was obtained from all participants in the study. The study was performed in line with the principles of the Helsinki Declaration.

Funding

The study was funded by the Ministry of Science and Technology, Peoples' Republic of Bangladesh.

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